

IN THE CLAIMS

1. (currently amended) A molding for the securing of a fabric[[,]] or tarpaulin or similar in a groove of a supporting structure, where [[this]] the molding includes a core (11) from which extend at least two elastically deformable wings (12), substantially more or less parallel to each other and separate from each other, as well as elastically deformable reinforcing resources (20) positioned between the wings (12),

characterized in that the reinforcing resources (20) include at least one bowed spacer (21) extending between the two wings (12) and connecting the ends (15) of said wings (12) located away from the core (11), said reinforcing resources (20) further including end-stop resources (23) intended to limit movement of the spacer (21), and designed to oppose bending of the spacer (21) after a certain point of approach of the wings (12), wherein the end stop resources further comprise at least one rib having a free end to limit movement of the spacer (21), and to oppose bending of the spacer (21) after a certain point of approach of the wings (12).

2. (previously presented) A molding according to claim 1, characterized in that the core (11), the wings (12) and the bowed spacer (21) form a single-block assembly.

3. canceled

4. (withdrawn) A molding according to claim 1, characterized in that, firstly, the concave side of the bowed spacer (21) is oriented toward the core (11) and, secondly, the vertex (27) of the spacer lies more or less in the plane (P) defined by the ends (15) of

the wings (12) or outside of plane (P) in relation to the core (11).

5. (previously presented) A molding according to claim 1, characterized in that a concave side of the spacer (21) is oriented away from the core.

6. (currently amended) A molding according to claim 1, characterized in that the spacer (21) is "V"-shaped.

7. canceled

8. (currently amended) A molding according to claim 1, ~~characterized in that~~
~~the end stop resources (23) include~~ wherein the at least one rib (24) is attached to the
spacer (21) and extends extending in the direction of the core (11).

9. (currently amended) A molding according to claim 1, ~~characterized in that~~
~~the end stop resources (23) include~~ wherein the at least one rib (25, 28)[[.]] is attached
to the core (25) , extending and extends in the direction of the spacer (21).

10. (previously presented) A molding according to claim 1, characterized in that
each wing (12) has a convex securing shape (16), in the vicinity of its end (15) away from
the core (11) and on its outer face.

11. (previously presented) A molding according to claim 1, characterized in that

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the base (13) of each wing (12) is located at a distance from the nearest edge (14) of the core of the molding (11).

12. (previously presented) A molding according to claim 1, characterized in that the core (11) is substantially flat.

13. (previously presented) A decorative or advertising panel that includes:
a support structure (3) which has at least one peripheral groove (4),
a rod (1) inserted into in the groove (4) in order to clamp within it a stretched fabric or tarpaulin (5),
characterized in that the rod (1) is composed of a molding according to claim 1.